



# NOVVISION COMMERCIAL DISPLAY

PIONEERING DISPLAY SOLUTIONS  
SHAPING TOMORROW'S WORLD



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# ABOUT US



Shenzhen Novvision Technology Co.Ltd is a leading manufacturer of commercial displays, specializing in indoor & outdoor video walls, digital signage, smart interactive whiteboard etc. As a high-tech enterprise, we offer end-to-end solutions, from R&D to production, sales, and service.

With over 20,000 square meters of cutting-edge facilities and internationally certified production lines, we deliver superior quality and customization. Our products cater to various

Supported by four professional workshops and five production lines, we have served over 20,000 domestic and international enterprises. Notable clients include PHILIPS, HISENSE, ADIDAS, BOE, HIKVISION, SKYWORTH, China unicom, WATSONS, AOC, JD, Wanda, and leaders in commerce and postal services. Shenzhen New Vision Technology Co.,Ltd, aims to lead the way in intelligent commercial display in China and internationally, establishing ourselves as a premier global enterprise. New Vision drives innovation in display technology, because we believe that display technology holds the key to reshaping our world!



## PRODUCTION MODERNIZED

20,000M<sup>2</sup> WORKSHOP  
3,000M<sup>2</sup> DUST-FREE WORKSHOP  
4 PROFESSIONAL WORKSHOPS  
5 PRODUCTION LINES

## QUALITY LEADING-EDGE

WELL-EQUIPPED TESTING FACILITIES  
COMPLETE TESTING STANDARDS  
IQC/PQC/QA/DROP TEST TILL/LIFE TEST

## PATENT

SPECIALIZE IN OPTICAL DISPLAY  
INVENTION PATENT  
UTILITY MODEL PATENTS.

## SUPPLY VISUALIZE

TIMELY DELIVERY  
ENHANCE COST REDUCTION  
IMPROVED CUSTOMER SATISFACTION

## STANDARD INTERNATIONAL

ISO 9001  
ISO 14000  
ISO 45001  
QC 080000

## CERTIFICATION

### INTERNATIONAL MANAGEMENT CERTIFICATION



### ENTERPRISE HONOR



National High-tech Enterprise



Shenzhen Elite SMEs



Shenzhen Innovative SMEs

# PRODUCTS

SPLICING SCREEN



SMART WHITEBOARD

STRETCHED BAR DISPLAY



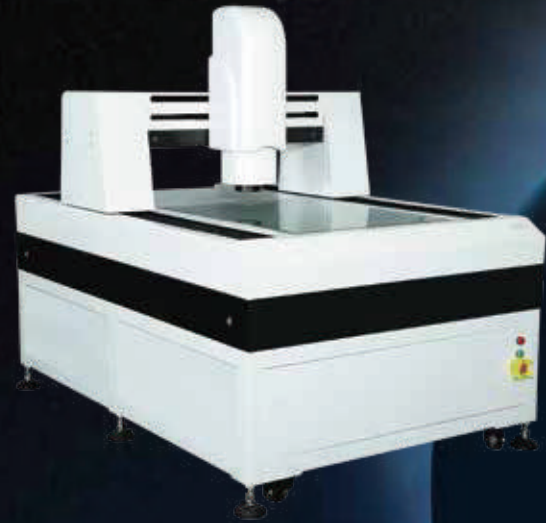
SQUARE SPLICING SCREEN

DIGITAL ADVERTISING SIGNAGE

TRANSPARENT DISPLAY SCREEN



# INDUSTRY-LEADING TESTING EQUIPMENT



2.5D Fully Automatic  
Image Measuring  
Instrument



Programmable Constant  
Temperature and Humidity  
Tester



Thermal Shock Tester



Color Temperature Meter

# FULL SERIES TESTING EQUIPMENT



Cardboard  
Burst Strength Tester



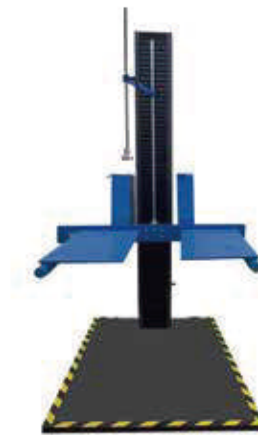
Computerized  
Compression Tester



Foreign Object  
Detector



Hazardous  
Substance Tester



Drop Tester



Vibration Table



High Pot Tester



Signal Generator



wall-mounted



Floor-standing



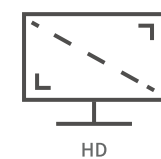
Cabinet type



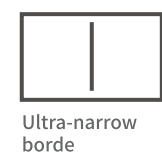
Front maintenance hydraulic

# LCD SPLICING SCREEN

Size	46"				49"			55"		65"		75"	
Screen panel	BOE												
Bezel(mm)	0.88	1.7	3.5	3.5	0.88	1.7	3.5	3.5	3.5	3.5			
Brightness (nit)	500 nit												
Back-Light	WLED												
Ratio	16:9												
Resolution	1920x1080								3840x2160		3840x2160		
Response Time	8ms								12ms		12ms		
Contrast Ratio	1200:1												
View Angle	H 178° V 178°												
Color	16.7m (8bit)												
Refresh Rate	60Hz												
Display screen Size(mm)	1018x572	1018x572	1018x572	1073x604	1209x680	1209x680	1209x680	1428x803	1649x927				
Dimensions(mm)	1018x572	1020x574	1021x576	1078x608	1210x681	1212x683	1213x684	1432x807	1658x940				
Net Weight(kg)	≈20KG	≈20KG	≈20KG	≈25KG	≈27KG	≈27KG	≈28KG	≈30KG	≈30KG				
Input power	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz	
Max. Power	220W	220W	200W	230W	280W	280W	280W	300W	250W				
Rated Power	165W	165W	150W	180W	240W	240W	240W	250W	230W				
Input	VGA/DVI/HDMI/DP/RJ45							VGA/DVI/HDMI/DP/RJ45			HDMI/DP/RJ45/USB		DVI/HDMI/ VGA/CVBS
Output	DP/RJ45							DP/RJ45			DP/RJ45		RJ45
Installation	Wall-mounted/Cabinet												



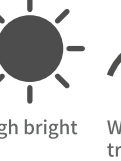
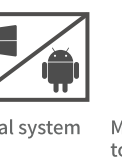
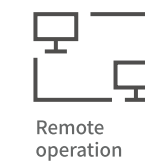
Smart Split screen





# DIGITAL SIGNAGE

Size	43"	46"	55"	65"	70"	86"
Screen Size	BOE					
Brightness(nit)	500cd/m <sup>2</sup>					
Back-Light	DLED					
Ratio	16:9					
Resolution	1920x1080					
Response Time(ms)	5ms/6ms (depend on touch screen type)					
Contrast Ratio	1200:1					
View Angle	H 178° V 178°					
Operation System	Andriod/X86PS					
Color	16.7m (8bit)					
Refresh Rate (Hz)	60Hz					
Display screen Size(mm)	930x523	1018x572	1209x680	1428x803	1549x871	1860x1046
Input power supply	AC220V					
Max. Power(W)	175W	210W	270W	≤270W	≤250W	≤700W
Rated Power(W)	0.3W			≤0.5W		
Installation	Floor Standing/K type standing/Cabinet					
Capacitive Screen Touch(Optional)	up to 10 points G+G capacitive touch, accurate positioning +2mm, response time <6ms, Output resolution :4096X4096, Life span<60000000 times					
Infrared Screen Touch(Optional)	10 points touch, installation : internalIntegrated, accuratepositioning +2mm, response time <5ms, Output resolution :4096X4096, Life span<60000000 times					
Function (Optional)	Whiteboard/Document Presentment/Teleconference/ Wireless screen casting/4G module/WIFI Extension module/AI module/Tiled display module					





For Class



For Conference

# SMART INTERACTIVE WHITEBOARD

Size	65"	75"	86"	98"	110"
CPU	Quad-core A55	Quad-core A55	Quad-core A55	Quad-core ARM Cortex-A55	Quad core ARM Cortex-A73 + Quad core Cortex-A53
RAM	2GB/3G	2GB/3G	2GB/3G	4GB DDR4	4GB DDR4
ROM	16GB/32GB	16GB/32GB	16GB/32GB	32GB Standard	32GB Emmc5.1
Brightness (nit)	350cd/m <sup>2</sup>	350cd/m <sup>2</sup>	350cd/m <sup>2</sup>	450cd/m <sup>2</sup>	450cd/m <sup>2</sup>
Resolution	4K(3840x 2160)	4K(3840x2160)	4K(3840x2160)	3840(RGB)x2160, UHD	3840(RGB)x2160, UHD
Response Time (ms)	≤15ms	≤15ms	≤15ms	≤6ms	≤6ms
Color	10Bit, 16.7M	10Bit, 16.7M	10Bit, 16.7M	16.7M	16.7M
Refresh Rate (Hz)	60hz	60hz	60hz	60hz	60hz
Machine size (mm)	1488x892	1722x1034	1964x1170	2217x1331	2436x1370
Input power supply	AC 180-240V 50/60Hz			AC100-240V 50/60Hz	AC100-240V 50/60Hz
Input	USB/TOUCH/AV/RS232/HDMI IN/RJ45			RJ45/HDMI/VGA/MIC/PC Audio IN/USB/Touch USB /RS232	RJ45/HDMI/VGA/DP/-TYPC-C/PC AUDIO
Output	Audio OUT			HDMI OUT /LINE OUT	HDMI OUT /LINE OUT/COAX OUT
Operation Time (h)	50000H			30000H	30000H
Installation way	Wall mounted/Hanging/Cabinet				

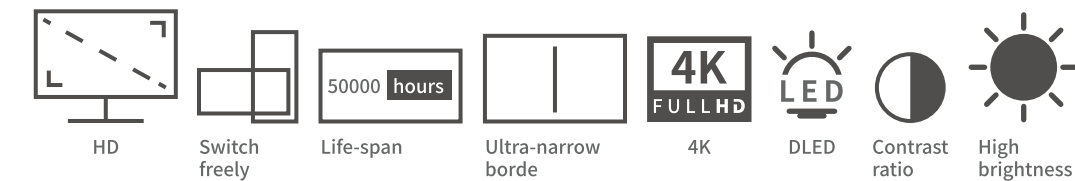
- 16:9 Ratio
- Meeting video
- 4mm Tempered glass
- 178° Angle
- Multi-point touch
- DLED
- Low blue light



# LCD STRETCHED BAR



Size	23.1"	28.6"	43"	47"	58.5"
Brightness(nit)	700	500	500	400	500
Back-light	LED				
Resolution	1820x158	1920x560	1920x360	1920x992	3840x1105
Response Time	8ms				
View Angle	89/89/89/89 (Min.)(CR≥10)				
Color	16.7m				
Machine size (mm)	585x48	699x203	1073x199	1073x555	1428x410
Dimensions	Customizable		1139x47x255mm		
Net Weight (kg)	≈1.6	≈5.8	≈7	≈15	≈25
Input power	AC110V-220V, 50/60 Hz				
Max. Power (W)	≤30W	≤38W	≤70W	≤45W	≤80W
Standby power (W)	<0.5W	<1W			
Input	HDMI2.0*1/RJ45/ USB2.0/USB3.0	power cord *1/USB*2/HDMI*2/RJ45*1/AV*1		power cord *1/USB*2/HDMI*2 /RJ45*1/AV*1	power cord USB*2/HDMI / *1 *2/RJ45*1/AV*1
Installation	Wall mounted/Hanging/Cabinet/Ceiling				



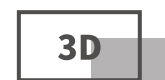
# TRANSPARENT DISPLAY SCREEN



Size	32"	55"
Brightness (nit)	400	400
Back-light	LED	LED
Ratio	16:9	16:9
Resolution	1920x1080	1920x1080
Response Time (ms)	8(Typ.)(G to G) ms	8(Typ.)(G to G) ms
View Angle	89/89/89/89 (Min.)(CR≥10)	89/89/89/89 (Min.)(CR≥10)
Color	16.7M , 68% NTSC	16.7M , 68% NTSC
Refresh Rate(Hz)	60Hz	60Hz
Display Screen Size(mm)	699x392	1209x681
Dimensions(mm)	798x532x330	1309x841x400
Net Weight(kg)	≈30	≈80
Input power supply	220V	220V
Operation Time(h)	30000h	30000h
Installation	Wall mounted/Hanging/Cabinet/Ceiling	



4K



Tempered glass



Remote operation



Double Anti-theft Lock



Loop AD Play



Smart Touch



178° Angle

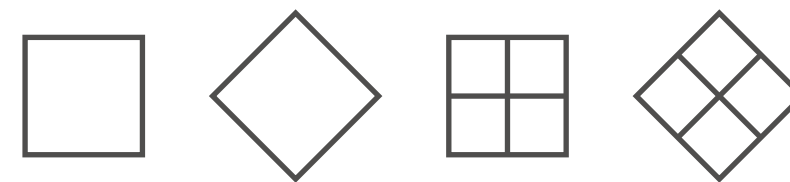


WiFi transmission



# SQUARE SPLICING SCREEN

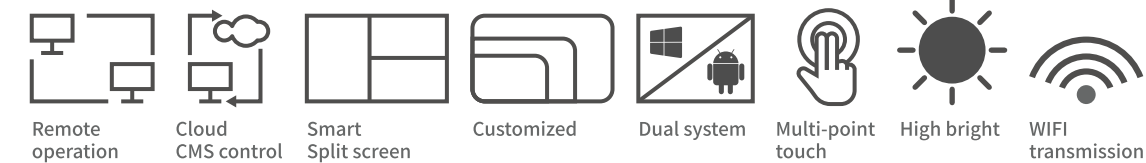
Size	22"	33"
Screen panel	BOE	
Brightness (nit)	400cd/m <sup>2</sup>	
Back-Light	LED	
Ratio	16:9	
Resolution	1920x1920	
Response Time (ms)	14ms	
Contrast Ratio	1000:1	
View Angle	H 178°V 178°	
Color	16.7M	
Scanning Frequency (	60hz	
Display screen Size (mm)	394x394	596x596
Dimensions (mm)	412.76x412.76x32.9	615.96x615.96x31.8
Input power supply	DC 24V 2.5A	DC 24V
Max. Power	≤ 54 W	≤ 84 W
Installation	Wall mounted/Customization	





# DIGITAL ADVERTISING SCREEN

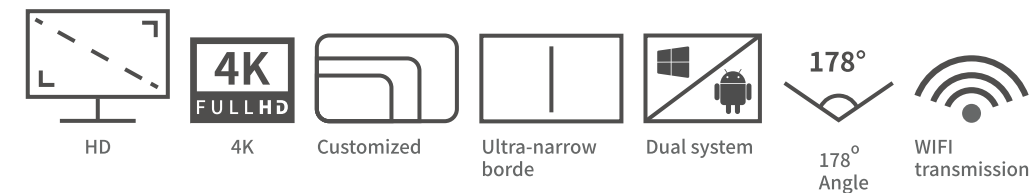
Size	21.5"	32"	43"	55"	65"	75"	86"	98"	110"	
Screen Panel	BOE/OTHERS							BOE		BOE
Back-Light	DLED									
Brightnes(nit)	300cd/m <sup>2</sup>					300cd/m <sup>2</sup>				
Resolution	1920x1080					3840x2160		3840(RGB)x2160, UHD		
Response Time	6ms					6MS or less				
Contrast Ratio	1200:1					1500:1		1200:1		
View Angle	89/89/89/89 (L/R/U/D)					89/89/89/89 (Typ.)		89/89/89/89 (Typ.)	178°	178°
Operation System	Andriod									
Color	16.7M					16.7M(8bit)		16.7M(8bit)		
Audio	2x8Ω 5W					2x10W		2x10W	8Ω/10Wx2	8Ω/15Wx2
Display screen `	476x268	679x390	939x527	1210x680	1433x809			2158x1214	2436x1370	
Input power supply	AC 100-230V 50/60Hz									AC100-240V 50/60Hz
Power (W)	≤60W	≤60W	≤120W	≤170W	≤170W			540W	720W	
Installation	Cabinet/Hanging/Wall mounted/Ceiling									





# DIGITAL COMMERCIAL DISPLAY

Size	32"	43"	55"	65"	75"	86"	98"	110"
Screen Panel	BOE/others						BOE	BOE
Brightness(nit)	350						400	400
Resolution	1920x1080				3840x2160		3840(RGB)x2160/UHD	
Response Time	6ms				4ms			
Contrast Ratio	1200:1				1500:1		1200:1	1200:1
View Angle	89/89/89/89 (L/R/U/D)				178°		178°	178°
Color	16.7M				16.7M(8bit)		1.07B ,74% NTSC	1.07B,93% DCI-P3
Display screen Size(mm)	697x390	939x527	1210x680	1428x804			2158x1214	2436x1370
Dimensions(mm)	720x415	963x551	1235x708	1486x861	1694x977	953x1126	2193x1255	2477x1415
Net Weight(kg)	≈18KG	22KG	30KG	35KG	37KG	60KG	63KG	82KG
Input power supply	AC100-230V 50/60Hz	AC100-230V 50/60Hz	AC100-230V 50/60Hz	AC100-230V 50/60Hz	AC100-230V 50/60Hz	AC100-230V 50/60Hz	AC100-230V 50/60Hz	AC100-230V 50/60Hz
Max. Power(W)					380W	380W	503W	720W
Rated Power(W)	50W	80W	120W	135W				
Installation	Cabinet/Hanging/Wall mounted							

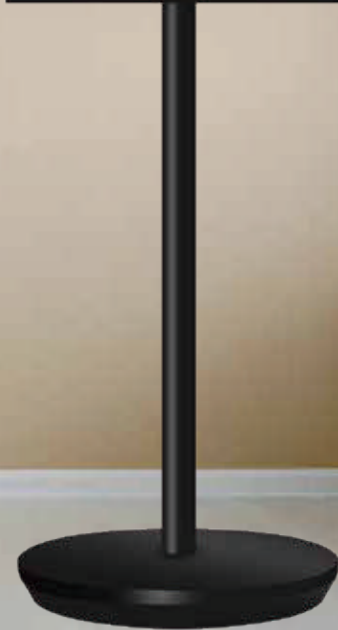




Free tilting



Free rotating



# LIVE BROADCAST MACHINE

Size	21.5"	32"
CPU	MTK MI-MT8788	MTK MI-MT8183
RAM	4G/6G/8G	4G/6G/8G
ROM	64G/128G/256G	64G/128G/256G
Dimension	1355x502x230mm (including standbase)	1420x736x428mm(including standbase)
Brightness (nit)	300cd/m <sup>2</sup>	300cd/m <sup>2</sup>
Color gamut	100%SRGB	100%SRGB
Ratio	16:9	16:9
Resolution	1080x1920, SUPPORT 4K/8K	1080x1920, SUPPORT 4K/8K
Response Time (ms)	6ms	6ms
Glass Type	anti-glare/low blue light	anti-glare/low blue light
View Angle	H/V:178/178度	H/V:178/178度
Operation system	Support Andriod/windows	Support Andriod/windows
Touch screen	Infrared Touch (10 points)	Infrared Touch (10 points)
Built-in speaker	support	support
Panel type	IPS	IPS
Refresh Rate (Hz)	60hz	60hz
Battery	12V/8000mAH	19.2V/12000mAH
Standbase	swivelling	swivelling
Interface	1xHDMI, 1xTYPE-C, 2xUSB, 1xDC	1xHDMI, 1xTYPE-C, 2xUSB, 1xDC
Machine size(mm)/Display screen Size (HxV, mm)	1488x892	1722x1034
Input power supply	AC 180-240V 50/60Hz	
Input	USB/TOUCH/AV/RS232/HDMI IN/RJ45	
Output	Audio OUT	
Operation Time (h)	50000H	
Installation way	Wall mounted/Hanging/Cabinet	